

INSTA Advantage Program

Area: East

The scheme slab criteria and benefits will be applicable on an annual basis

Period: 1st Jun – 31st Dec' 2026

Min Rev

75000

ROOTS POINTS

6000

After 75000 every 15000 will get 1200 points

DBT will not be applicable for DIST Retailers

No benefits beyond 1.20 CR. revenue per RID